

Amazing FLORIBUNDA ROSES

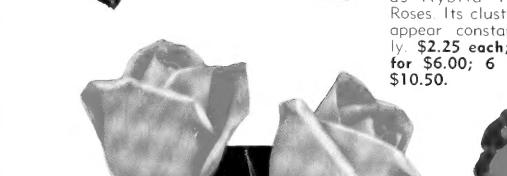
Produce Masses of Bloom
from June 'til Frost!



MA PERKINS. (Plant Pat. 1143.) New. Sensational award winning All-America Floribunda for '53. A stunning, double shell-pink with perfect buds in large clusters that open to 3 1/2-inch blooms. \$2.25 each; 3 for \$6.00; 12 for \$24.00.



GOLDILOCKS. (Plant Pat. 672.) An aptly named beauty with perfect Hybrid Tea-like blooms. Wonderful for low hedging, mass and specimen planting. \$1.60 each; 3 for \$4.50; 12 for \$16.75.



CARROUSEL. (Plant Pat. 1066.) Very highly rated dark red with individual blooms as large as Hybrid Tea Roses. Its clusters appear constantly. \$2.25 each; 3 for \$6.00; 6 for \$10.50.



RED PINOCCHIO. (Plant Pat. 812.) Remarkably fine deep velvety red with big 3 1/2-inch blooms in large, long lasting clusters. \$1.60 each; 3 for \$4.50; 12 for \$16.75.



FASHION. (Plant Pat. 789.) Performing wonderfully everywhere, Fashion introduces a dazzling new coral-pink. Produces prolific quantities of large, double blooms. \$2.00 each; 3 for \$5.25; 12 for \$21.00.



BETTY PRIOR. (Plant Pat. 340.) One of the most vigorous and prolific of all Roses. A fine shell-pink for hedging and mass planting. \$1.60 each; 3 for \$4.50; 12 for \$16.00.



RED RIPPLES. Beautiful tall red producing immense clusters of velvety red blooms. \$1.50 each; 3 for \$4.20; 12 for \$15.75.



TREE ROSES

Everblooming
Roses at
Eye Level!

These stately beauties make wonderful accent plants in the Rose garden or wherever an outstanding touch of color is needed. Quantities of each variety are limited—order early.

Buccaneer. Yellow.
Charlotte Armstrong. Light red.
Christopher Stone. Red.
Chrysler Imperial. Red.
Crimson Glory. Deep red.
Etoile de Hollande. Red.
Katherine T. Marshall. Pink.
Mirandy. Deep red.
New Yorker. Red.
Pinocchio. Pink and gold.
The Doctor. Pink.

ALL VARIETIES—\$4.95 each.

(Mail orders—please add 50¢ per plant to cover shipping and handling. If you live near our Garden Centers avoid this cost and purchase direct.)
Established plants available in pots at our Garden Centers at \$5.95 each.

ALL OUR GARDEN CENTERS OFFER A COMPLETE SELECTION OF FRUIT TREES AND SMALL FRUITS

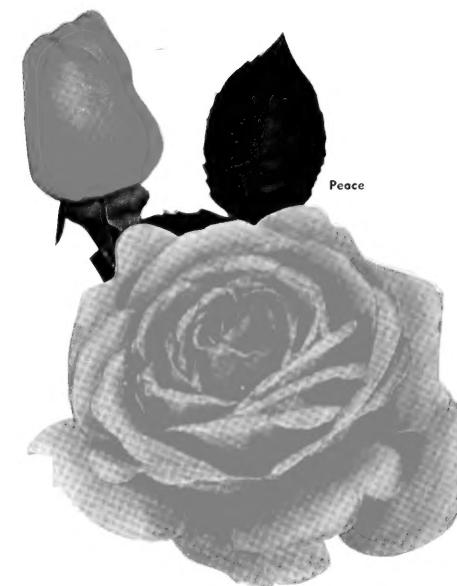
FLORIBUNDA SPECIAL
SAVE MONEY—ALL FIVE BEAUTIES
Ma Perkins
Goldilocks
Carrousel
Red Pinocchio
Fashion
ONLY \$8.30 Postpaid
Regular Value \$9.70
Save \$1.40

3 EVERBLOOMING ALL-AMERICA ROSE SENSATIONS

CHRYSLER IMPERIAL. (Plant Pat. 1167.) New. A glorious new Rose of royal beauty, this is the sole Hybrid Tea to win All-America honors in '53. Its color is vibrant rich crimson. Buds are unusually well formed, opening to tremendous 50-petaled blooms. \$2.75 each; 3 for \$7.50.

SEE
SPECIAL
OFFER
BELOW

Chrysler
Imperial



PEACE. (Plant Pat. 591.) A world famous Rose that is truly amazing. In a class by itself, Peace has huge, perfectly formed flowers, splendid coloring and vigorous, very heavy blooming plants. Made up of varying shades of yellow, pink, cream, gold and white. \$2.50 each; 3 for \$6.75.

4 GARDEN CENTERS TO SERVE YOU—

ILGENFRITZ NURSERIES, Inc.
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Telephone: Monroe 1900

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Monroe, Michigan

CLIMBING ROSES

KING MIDAS. (Plant Pat. 586.) Particularly hardy and vigorous, King Midas bears very large, double, Hybrid Tea-like blooms over a long period in spring. \$2.25 each; 3 for \$6.00.

BLAZE. A dazzling red climber that bears tremendous masses of well formed, unfading, double three-inch blooms. Hardy and luxuriant in growth, it is usually everblooming. \$1.50 each; 3 for \$4.25.

CL. PEACE. (Plant Pat. 932.) A very vigorous climber with blooms identical to the fabulous Peace Rose. It opens slowly to full 5-inch blooms with all the beautiful Peace coloring. \$2.50 each; 3 for \$6.75.

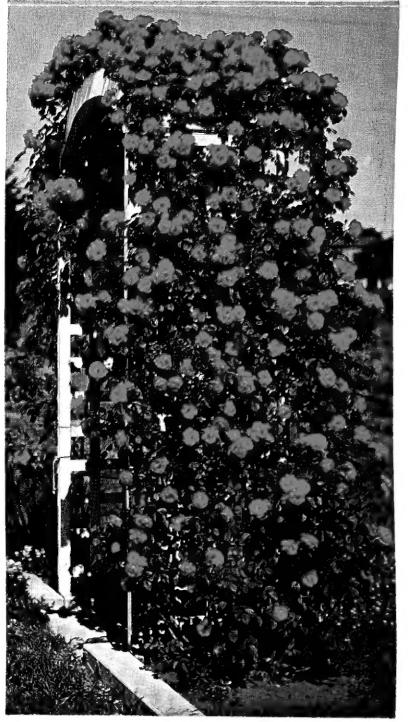
CL. CRIMSON GLORY. (Plant Pat. 736.) A new, outstanding deep red climbing form of the very popular Crimson Glory. A vigorous, fast growing plant that bears beautiful long stemmed blooms. \$2.50 each; 3 for \$6.75.

CL. JULES BOUCHE. Extremely fine white climber with long pointed buds and high-centered blooms. \$1.50 each; 3 for \$4.25.

NEW DAWN. One of the finest and hardiest of the everblooming climbers. A wonderful grower, it never fails to produce numerous, double, apple-pink blooms. \$1.75 each; 3 for \$4.80.



King Midas



Blaze

Ilgenfritz
EVERGREENS
The Finest
Money Can Buy!

SEE AND BUY THESE WONDERFUL EVERGREENS AT YOUR NEAREST ILGENFRITZ GARDEN CENTER.

FREE landscape consultation service.

We specialize in Japanese Yews or Taxus—the finest evergreen for the modern home.

Taxus
Hicksii
Taxus
Cupressina

A Group
Planting of
Japanese Yew
or Taxus

Taxus
Cupressina

Red Rich



Everbearing STRAWBERRIES

red rich
EVERBEARING

Plant Pat. 993

The wonder berry, Red Rich is a combination of all the best qualities. It produces tremendous quantities of huge berries on very large, sturdy plants—ALL SUMMER LONG. Its delicious berries are wonderful for all uses including freezing.

12 for \$2.95 50 for \$8.50
25 for 5.00 100 for 15.00
250 for 32.50

Plant early for best results—25 plants per person.

OTHER OUTSTANDING STRAWBERRIES

STREAMLINER. Enormous in size, rich red throughout and delicious for eating, canning or freezing. Bears in 75 days and continues till frost.

SUPERFECTION. Plant this spring and have berries this summer. Its very large, honey-sweet berries are produced freely from spring till frost. 100 plants will support the average family.

Prices for Superfection and Streamliner
25 for \$2.75 100 for \$8.75
50 for 4.75 250 for 18.75



Ilgenfritz' ROSE STYLES for '54

A Preview of Today's Finest Northern Grown Roses

True Patented Hybrid Tea Roses shown here represent the ultimate of Rose beauty. Many of the varieties are All America winners and all are chosen for their fine qualities of flower, leaf, foliage, hardiness and vigor of growth.

"BIG FOUR" Special Offer

Save \$1.80 on This Outstanding Collection.
All Four
only \$7.95
Postpaid
Nocturne Mission Bells
Buccaneer Taffeta
Reg. Cost \$9.75

ORDER EARLY—THIS OFFER EXPIRES MARCH 15th.

APPLAUSE
(Plant Pot. 8291)
\$2.25 each;
3 for \$6.00.



TAFFETA
(Plant Pot. 7161)
\$2.25 each;
3 for \$6.00.



BUCCANEER. (Plant Pot. 1119) New.
\$2.75 each; 3 for \$7.50.



MISSION BELLS
(Plant Pot. 9231)
\$2.50 each;
3 for \$6.75.



MIRANDY. (Plant Pot. 632)
\$2.25 each; 3 for \$6.00.

SUTTER'S GOLD
(Plant Pot. 8531)
\$2.50 each;
3 for \$6.75.



HELEN TRAUBEL. (Plant Pot. 1028) New.
\$2.75 each; 3 for \$7.50.



NOCTURNE. (Plant Pot. 713)
\$2.25 each; 3 for \$6.00.



"GARDEN FAVORITES" Special

All 8 Roses Pictured at the Right
SAVE MONEY ON THIS COMPLETE
ROSE GARDEN
ALL 8 ROSES ONLY \$9.75
Postpaid
Order early and save—this offer expires March 15th.

Our 107th Year

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Telegraph Road at Dunbar Road
Tel. Monroe 1900

ROSA MULTIFLORA

Popular Fast Growing Rose Hedge

An extremely hardy, extremely dense hedge plant of amazing growth. Can be trained in all ways to grow to a broad natural hedge 5 to 8 feet tall. Produces masses of pinkish white blossoms in June followed by 6 to 8 foot berries. Plant 12 to 18 inches apart and trim well back to promote faster and denser growth.

12- to 18-inch bushy plants, 25 for \$5.25; 50 for \$10.00; 100 for \$18.00.

FORTY-NINER
(Plant Pat. 7192)
\$2.50 each;
3 for \$6.75.



DIAMOND
JUBILEE
(Plant Pat. 824)
\$2.25 each;
3 for \$6.00.



Order early from our nearest Garden Center listed below or mail your order direct to our Monroe office.

WE HAVE EVERYTHING FOR YOUR ROSES AND ALL THE THINGS TO KEEP IT HEALTHY

CURLY PINK
(Sub-Zero)
\$1.75 each;
3 for \$5.00.



NEW YORKER
(Plant Pot. 8231)
\$2.25 each; 3 for \$6.00.



LOWELL
THOMAS
(Plant Pat. 595.)
\$2.00 each;
3 for \$5.25.

Buy In
Collections
and
SAVE!

"BIG FIVE" Special Offer
New Yorker
Forty-Niner
Diamond Jubilee
Curly Pink
Christopher Stone
5 GLORIOUS PATENTED EVERBLOOMING ROSES Only \$9.25 Postpaid
Reg. \$10.75 Value—SAVE \$1.50
Order early and save—this offer expires March 15th.

SPECIAL TREATMENT OF ILGENFRITZ ROSES
To assure the greatest possible transplanting success and to promote quicker growth all our Roses are dipped in special hormone solution prior to shipment.

Duquesa de Penaranda

Caledonia

Betty Uprichard

Edith Perkins
Nellie

Poinsettia

Golden Dawn